



Giving Back
ACE
Community Fund

ANNUAL REPORT
2017



"ACE Cash Express has made a significant impact on the lives of women across America. Their unwavering support has allowed us to fund thousands of free mammograms for women in need and helped navigate tens of thousands of breast cancer patients through the difficult realities of treatment."

**—Janelle Hail, NBCF
Founder & CEO**



This year, the ACE Community Fund donated over \$1 million to charities across the nation.

"The people of south Texas are continuing to recover from the unprecedented flooding and damage caused by Hurricane Harvey with help from the American Red Cross and other community and government groups. The work of the Red Cross is possible thanks to our dedicated volunteers and generous supporters like ACE Cash Express. Thank you to ACE Cash Express and its customers for their support of the mission of the Red Cross and our neighbors who have encountered personal tragedy."

—Keith Rhodes, American Red Cross North Texas CEO

"For more than a decade, ACE Cash Express has partnered with JA Dallas and has impacted thousands of Dallas-area students who have become better prepared to make wise financial decisions and to enter the workforce confidently. ACE Cash Express has a direct impact on the students. Thank you for providing volunteers and financial contributions that empower our economically disadvantaged students!"

—Jan Murfield, Junior Achievement of Dallas President



COMMUNITY PARTNERS

- Achieve
- Adopt-A-Classroom
- Alex's Lemonade Stand Foundation
- American Cancer Society
- American Red Cross
- Autism Speaks
- Back on My Feet
- Big Brothers Big Sisters
- Boys & Girls Clubs
- Coalition Against Pediatric Pain
- District 98 STEM Scholarship Foundation
- DKMS
- Down Syndrome Guild of Greater Kansas City
- Down Syndrome Society of Wichita
- Gateway Region YMCA
- Genesis Women's Shelter
- Habitat for Humanity
- Irving Family Advocacy Center
- Junior Achievement
- MenzFit
- National Breast Cancer Foundation
- National Down Syndrome Society
- North Texas Food Bank
- Sunrise Rotary Foundation
- Vogel Alcove



"We are thrilled that ACE chose us as a corporate partner for their Give A Little campaign this summer. Through the efforts of generous partners like ACE, and their amazing employees and customers, we are moving closer to achieving the dream of my daughter Alex, a cure for all kids with cancer."

– Liz Scott, Co-Executive Director of Alex's Lemonade Stand Foundation



This annual report is dedicated to ACE's hard-working associates and generous customers who made these contributions possible.

COMMUNITY FUND ANNUAL REPORT

In 2017, the ACE Community Fund donated \$1,066,159.82 to charities nationwide.

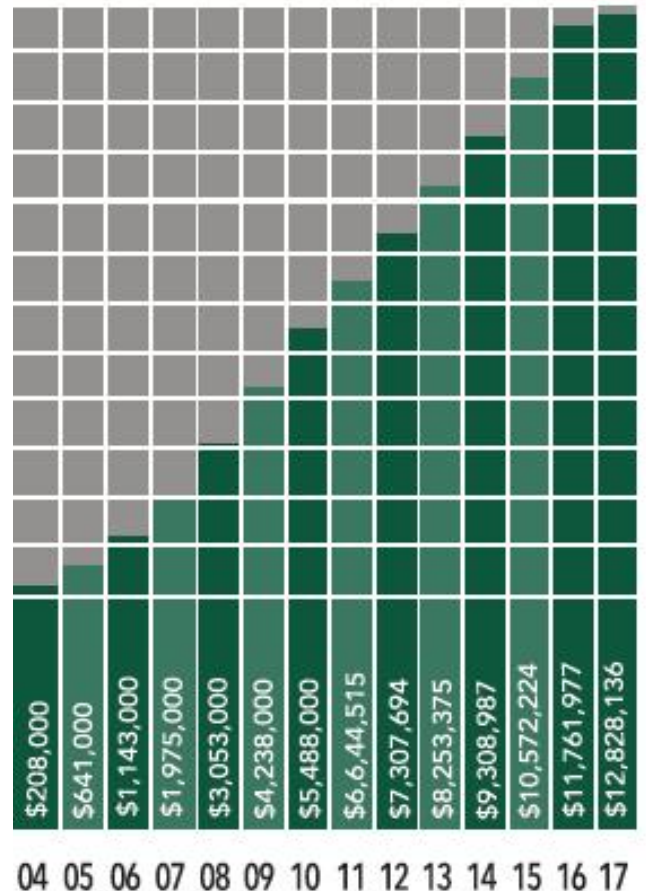
Established in 2004, the ACE Community Fund has raised and donated over \$12 million to charities across the country. We are proud of the difference we are able to make in the communities we serve. We must thank a **l** of our ACE associates and customers, whose generosity and concern for their neighbors and communities made these donations possible.

The Give A Little Campaign, ACE's annual in-store fundraiser, benefits organizations across the country. This year, our employees chose to support ten different organizations: Adopt-A-Classroom, Alex's Lemonade Stand Foundation, Autism Speaks, Back on My Feet, Big Brothers Big Sisters, Boys & Girls Clubs, The Coalition Against Pediatric Pain, National Down Syndrome Society, Down Syndrome Guild of Greater Kansas City and Down Syndrome Society of Wichita. Thanks to the generosity of our customers and associates, the Give A Little Campaign raised and donated \$248,287.45 to these organizations in 2017.

This fall, ACE stores across the country joined forces to raise funds in support of people devastated by Hurricane Harvey in the Houston-area. In total, ACE customers and employees contributed and raised \$87,365.57 for the American Red Cross' relief efforts in Houston.

In 2017, ACE donated \$553,366.41 to the National Breast Cancer Foundation (NBCF), in partnership with Netspend. Each year, ACE hosts Pink Month in observance of National Breast Cancer Awareness Month to support NBCF's mission to save lives through early detection. The generosity of customer and employee donations during Pink Month and purchases made using the Pink ACE Flare™ Account by MetaBank® and the Pink ACE Elite™ Visa® Prepaid Card have allowed ACE and Netspend to support NBCF for the past 11 years. Together, we have donated over \$5 million.

We are proud to support organizations that help children, support education and promote financial literacy in the communities where we have stores. A core value of ACE Cash Express is commitment to the community, and this report illustrates our dedication to bettering the communities we serve.



14 YEARS
CUMULATIVE TOTALS

Giving Back
A♥C♥E
Community Fund



ACE CASH EXPRESS®

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