

*Giving Back* **A♥C♥E** *Community Fund*  
**2016 ANNUAL REPORT**





“For the past decade, ACE Cash Express has been a valued and steadfast supporter of NBCF’s mission of Helping Women Now®. The funds raised by ACE associates and their customers have helped provide free early detection screenings, breast health education and support services to thousands of women in need across the country.”  
 – Janelle Hail, NBCF CEO and Co-Founder



This year, the ACE Community Fund donated over \$1.1 million to charities across the nation.

“AdoptAClassroom.org is so grateful for the generosity of ACE Cash Express and their customers through the Give a Little Campaign. In three years, you have supported nearly 700 classrooms in your local communities. These funds help students access the materials they need to succeed, from pencils to technology. Thank you!”  
 - Ann Ness, AdoptAClassroom.org Executive Director

“ACE Cash Express has been instrumental in making a lasting impact in the lives of our members for the past six years. Through generous financial contributions and by engaging their employees in financial literacy lessons, ACE is teaching our members how to better manage their finances and empowering our members with the tools needed to conquer homelessness.”  
 – Katy Sherratt, Back on My Feet CEO



# COMMUNITY PARTNERS

- Adopt-A-Classroom
- All Star Project of Dallas
- American Cancer Society
- American Red Cross
- Autism Speaks
- Back on My Feet
- Big Brothers Big Sisters
- Boys and Girls Club
- Coalition Against Pediatric Pain
- DKMS
- Genesis Women's Shelter
- Junior Achievement
- MenzFit
- National Breast Cancer Foundation
- National Down Syndrome Society
- New Orleans Women and Children's Shelter
- OneOrlando Fund
- Operation Gratitude
- Sunrise Rotary Foundation
- West County Family YMCA



"ACE Cash Express has been a longtime supporter of Junior Achievement of Dallas. For ten years, they have provided volunteers and financial contributions that has helped empower over 7,500 economically disadvantaged students in the Dallas area. We are grateful for the impact and commitment that ACE Cash Express has made sponsoring programs that foster work readiness, entrepreneurship and financial literacy skills. We thank you for all you do!"

— Jan Murfield, Junior Achievement of Dallas President



This annual report is dedicated to ACE's hard-working associates and generous customers who made these contributions possible.

# COMMUNITY FUND ANNUAL REPORT

In 2016, the ACE Community Fund donated \$1,189,753 to charities nationwide.

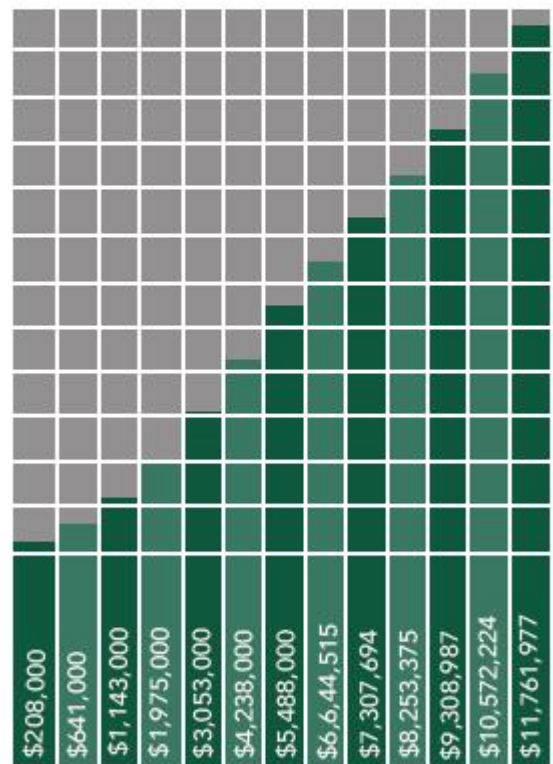
Established in 2004, the ACE Community Fund has raised and donated over \$11 million to charities across the country. We are proud of the difference we are able to make in the communities we serve. We must thank all of our ACE associates, and most especially our customers, whose generosity and concern for their neighbors and communities made these donations possible.

The Give a Little Campaign, ACE's annual in-store fundraiser, benefits organizations across the country. This year, our employees chose to support nine different organizations: Adopt-A-Classroom, Autism Speaks, Back on My Feet, Big Brothers Big Sisters, The Coalition Against Pediatric Pain, National Down Syndrome Society, and the New Orleans Women & Children's Shelter. Thanks to the generosity of our customers and associates, the Give a Little Campaign raised and donated \$336,195 to these organizations in 2016.

Last fall, we celebrated the 10th anniversary of our partnership with Junior Achievement of Dallas. Over 40 ACE associates spent a day volunteering and stepped into a teacher's shoes to deliver lessons about entrepreneurship, financial literacy and the value of education to over 350 local elementary students.

In 2016, ACE donated \$692,117 to the National Breast Cancer Foundation (NBCF), in partnership with NetSpend. Each year, ACE hosts Pink Month in observance of National Breast Cancer Awareness Month, to support NBCF's mission to save lives through early detection. The generosity of employees and customers through Pink Month and sales of the Pink ACE Elite™ Visa® prepaid debit cards in-store have allowed ACE and NetSpend to support NBCF for the past ten years. Together, we have donated over \$5 million.

We are proud to support organizations that help children, support education and promote financial literacy in the communities where we have stores. A core value of ACE Cash Express is commitment to the community, and this report illustrates our dedication to bettering the communities we serve.



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**13 YEARS**  
**CUMULATIVE TOTALS**

*Giving Back*  
**A♥C♥E**  
*Community Fund*



ACE CASH EXPRESS®

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